



March 28, 2025

Dear Grantee,

I am writing to confirm that your organization has been selected as a member of the first cohort of the **Africa Impact Fundraising Grant Program**, run by the New Africa Fund (NAF). The New Africa Fund is a US based charity that supports grassroots organizations across the African continent.

As part of this program, your organization is participating in a **30-day fundraising challenge running from April 1 through April 30, 2025**. Once your organization raises at least \$500 during this period, the New Africa Fund will begin **matching all additional funds raised one to one**, up to a maximum match of \$5,000. This means that if your organization raises \$5,000, the New Africa Fund will contribute another \$5,000, resulting in a **total of \$10,000** raised for your mission.

In addition, we are offering **performance bonuses**:

- The top fundraiser will receive an **extra \$1,000** grant
- The second-place fundraiser will receive an **additional \$500**

We are proud to support your work and look forward to seeing what you accomplish during this challenge. If you have any questions or need support during the process, please feel free to reach out.

Regards,

Steven Beck
President